



2009-2010 Webinar Series for Professional Women

How to Use LinkedIn to Showcase Your Expertise

January 28, 2010 12:00 - 1:00 pm PST

You have a LinkedIn profile and some professional contacts: now what? How do you harness the power of social media to help you achieve your professional development goals and advance your career? Whether your goal is a promotion, a speaking invitation, a new position, or to establish your expertise, this webinar will demystify the key features of LinkedIn by showing an actual makeover of an executive's profile – from flat to fabulous.

Your Host



Award-winning broadcast journalist Sydney Kohara

Co-anchor, CBS 5 Eyewitness News

Guest Speaker



Denise Brosseau

CEO & Executive Talent Maven, The Brosseau Group

Denise Brosseau started her career in the high tech industry (Motorola, Broderbund) before founding the Forum for Women Entrepreneurs and the Springboard Venture Conferences which have led to over \$4.5 billion in funding for women entrepreneurs. Denise was also the co-founder of Invent

Your Future. A Wellesley graduate with a Stanford MBA, Denise specializes in accelerating the success of women leaders. Her clients include KPMG, HP, Cisco and PG&E.

Register

<http://www.inventyourfuture.com>

Individuals: \$25/webinar

Groups: Up to 20 participants \$350 (\$17.50/person); Up to 100 \$1,500 (\$15/person); Series of 6 webinars: Up to 100 \$5,000 (\$8.00/person/webinar plus complimentary download)

Discounts available for corporate partners. Contact Ruth Stergiou at 650-592-9227 or ruth@inventyourfuture.com.

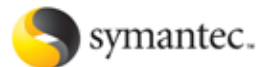
System Requirements

PC: Windows 2000, XP, 2003; Mac: Mac OS X 10.3 or newer

Corporate Partners



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