



2009-2010 Webinar Series for Professional Women

## In the Hot Seat: Presenting Like a Pro

July 14, 2009 11:30 am - 12:30 pm PDT

No matter what field you are in, everyone knows that expert presentation and facilitation skills are essential to career advancement. Whether you are responsible for presenting at an event, facilitating a meeting with high-level executives, moderating a panel discussion, or introducing VIPs, it pays to know the crucial steps to stand and deliver in a variety of situations. This webinar will cover topics such as conquering your fears, presenting with poise and confidence, speaking with your body language, creating empathy with your audience, and handling conflicts tactfully.

### Your Host



#### Award-winning broadcast journalist Sydnie Kohara

Co-anchor, CBS 5 Eyewitness News

### Guest Speakers



#### Diana Beckman

Worldwide General Manager, Sales, Marketing and Services Group Readiness, Microsoft

Diana leads a group responsible for readiness of frontline field managers to equip their teams with appropriate skills and knowledge. Previously she was Northern California Area General Manager for Small and Mid-Market Solutions and Partners. In her 14 years at Microsoft, Diana has been passionate about customers, sales effectiveness, Microsoft partner ecosystem, and a strong supporter of employee development.



#### Cynthia Kasabian

Managing Director, CKB Consultants, Inc.

Cynthia prepares executives to deliver highly effective messages to employees, the media, investors, customers, and boards of directors. With 20 years experience in executive communications, corporate communications, and award-winning financial journalism, she has developed a proprietary method of message development that she applies to executive coaching, presentation training and media training.

### Register

<http://www.inventyourfuture.com>

Individuals: \$25/webinar

Groups: Up to 20 participants \$350 (\$17.50/person); Up to 100 \$1,500 (\$15/person); Series of 6 webinars: Up to 100 \$5,000 (\$8.00/person/webinar plus complimentary download)

Discounts available for corporate partners. Contact Ruth Stergiou at 650-592-9227 or [ruth@inventyourfuture.com](mailto:ruth@inventyourfuture.com).

#### System Requirements

PC: Windows 2000, XP, 2003 Server; Mac: Mac OS X 10.3 or newer

A program of Invent Your Future Enterprises, a company specializing in the retention, development, and acceleration of women leaders.

### Corporate Partners

