



**Peter Meyers**  
Stand & Deliver Group

# As We Speak

How to Make Your Point and Have it Stick

January 18, 2012  
12:00 - 1:00 p.m. PST

## Register:

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The world is full of brilliant people whose ideas are never heard. This webinar will ensure you're not one of them. Even for the most self-confident among us, public speaking can be a nerve-racking ordeal. Whether you are speaking to a large audience, a group, or one-on-one, the way you communicate ideas, as much as the ideas themselves, can determine success or failure. This webinar offers a comprehensive approach for tackling the underlying obstacles that almost all of us experience when faced with speaking in public.

Learn the three building blocks of this approach:

**Content:** Organize the information you want to convey and construct a clear and lucid architecture of ideas that will lead your listener through a memorable emotional experience.

**Delivery:** Use your body, voice, eyes, and hands in ways that engage your audience and naturally support your message.

**State:** Bring yourself into peak performance condition. Your state is the way you feel when you perform—the most powerful and most frequently overlooked component of communication.

### About our Speaker:

Peter Meyers, Founder and President of the Stand & Deliver Group, is a leadership consultant and professional speaker with more than a decade helping Fortune 100 companies and institutions achieve greater influence through the spoken word. An acclaimed actor and theater director, he teaches performance and leadership skills at Stanford University, Esalen Institute, and IMD-International Institute for Management Development. He is co-author of *As We Speak: How to Make Your Point and Have it Stick*.